



FOR IMMEDIATE RELEASE

Matt Orres Joins TrueFit Development Team

PITTSBURGH, Aug. 20, 2010—Bolstering the company's web development depth, TrueFit today announced the addition of Matt Orres to the senior software engineering team.

Orres brings a solid concentration in PHP and web development experience to the organization, and joins TrueFit from AK Steel, where he focused on development of powerful, user-friendly internal applications. Orres holds a B.S. degree in Computer Information Systems from Grove City College

About TrueFit

Enabling Innovation®. It's what we do. Mobile, Web and Social apps and commercial software products come to life through our proprietary, collaborative Idea Launch™ methodology, geared specifically for entrepreneurial start-ups and backed by the deepest development talent in emerging technologies. In addition to creating commercial applications for our clients, TrueFit offers proprietary products which offer more effective customer and prospect interaction. TrueFit slices time, reduces effort and lowers costs typically associated with product and service launches, and our business benefit-driven technology solutions empower individuals and organizations to be more flexible, agile and responsive. TrueFit clients include leaders in manufacturing, distribution, health care, financial services, and professional services. Founded in 1997, TrueFit is headquartered in Pittsburgh, PA. For more information, visit: www.truefitsolutions.com.

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