



FOR IMMEDIATE RELEASE

Amanda Griffith Joins TrueFit

PITTSBURGH, September 6, 2010 — TrueFit, specializing in helping entrepreneurs and companies bring new ideas to market, today announced the appointment of Amanda Griffith as Sales Associate. Amanda joins the team as a Sales Associate from the Pittsburgh Fellows program. Amanda recently graduated from Geneva College, and has a background in International Business. She brings forward a solid background of international business, marketing and economics.

In addition to her active participation with Campus Ministry, she has traveled the globe on behalf of faith-based educational outreach programs. In her role at TrueFit, Amanda focuses on targeted account outreach as part of our new business development efforts in the mobile apps and commercial software apps space.

About TrueFit

Enabling Innovation®. It's what we do. Mobile, Web and Social apps and commercial software products come to life through our proprietary, collaborative Idea Launch™ methodology, geared specifically for entrepreneurial start-ups and backed by the deepest development talent in emerging technologies. In addition to creating commercial applications for our clients, TrueFit offers proprietary products which offer more effective customer and prospect interaction. TrueFit slices time, reduces effort and lowers costs typically associated with product and service launches, and our business benefit-driven technology solutions empower individuals and organizations to be more flexible, agile and responsive. TrueFit clients include leaders in manufacturing, distribution, health care, financial services, and professional services. Founded in 1997, TrueFit is headquartered in Pittsburgh, PA. For more information, visit: www.truefitsolutions.com.

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For more information or a sample copy, contact:

Contact: Margie Mackrell
mmackrell@truefitsolutions.com
Phone: 724-772-5959
www.truefitsolutions.com

