

## **FOR IMMEDIATE RELEASE**

Margie Mackrell  
TrueFit Solutions  
800 Cranberry Woods Drive, Suite 120  
Cranberry Township, PA 16052  
724-772-5959  
[mmackrell@truefitsolutions.com](mailto:mmackrell@truefitsolutions.com)

# **TrueFit Announces Business Solutions Expansion and Unveils New Corporate Identity**

PITTSBURGH – September 23, 2009 TrueFit, a leading provider of technology solutions is pleased to announce today the expansion of their Business Solutions practice area to include Microsoft Dynamics CRM and Microsoft Office SharePoint Server and unveil its updated corporate identity, one that reflects the collaboration, innovation and inspiration that its committed staff offers their clients.

“The change reflects the collaboration TrueFit has always had with our customer base,” said Darrin Grove, CEO. “The new look and feel brings our identity up to speed with our technological expertise and emphasizes the inspiration we feel about providing solutions to business problems.”

Our mission is to create technology solutions that align with business strategy allowing people to work better, faster, smarter. Microsoft Dynamics CRM, SharePoint, and Enterprise Project Management solutions serve as the foundational business application infrastructure for delivering robust solutions to our customers.

Dynamics CRM and SharePoint serve as a business application platform designed to help improve organizational effectiveness by providing comprehensive capabilities across many lines of business. Our solutions accelerate shared business processes and facilitate information-sharing across boundaries for better business insight.

“We’re excited to expand our business application platforms to better serve our customers”, said Terry Pavlin, Director of Sales & Marketing. “Our expanded solution offerings help businesses improve profitability, operate more efficiently, and create a clear competitive advantage in the marketplace.”

## **About TrueFit Solutions, Inc**

TrueFit combines inspiration and collaboration to create technology solutions that truly fit a company’s needs and enable that organization to work better, faster and smarter. Our technology solutions are business solutions that empower individuals and organizations to be more flexible, agile and responsive. TrueFit partners with companies and organizations in manufacturing, distribution, health care, financial services, professional services, and a host of other industries and professions. Founded in 1997, TrueFit is headquartered in Pittsburgh, PA. For more information, visit [www.truefitsolutions.com](http://www.truefitsolutions.com).

For Information: [www.truefitsolutions.com](http://www.truefitsolutions.com)  
Contact: Margie Mackrell, [mmackrell@truefitsolutions.com](mailto:mmackrell@truefitsolutions.com)  
Phone: 724-772-5959

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